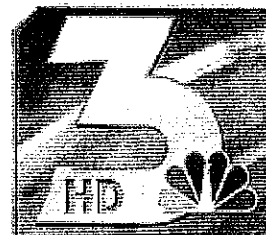


## ORDER



KSNV

## Orders

Order / Rev: 105333  
 Alt Order #: 06839841  
 Product Desc: Issue  
 Estimate: 1577  
 Flight Dates: 09/12/12 - 09/17/12  
 Original Date / Rev: 08/08/12 / 09/14/12  
 Order Type: GENERAL

Primary AE: Amy McCreary  
 Sales Office: BLPHI  
 Sales Region: National

## Agency

Name: Great American Media  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: \_\_\_\_\_  
1010 Wisconsin Ave. NW  
Washington, DC 20007

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

## Advertiser

Name: Democratic Congressional Campaign  
 Demographic: A35+  
 Product Codes: PLI2  
 Priority: SELECT PRIORITY CODE  
 Revenue Codes: POLITICAL/AGY, PISSUE, GEN

*Revised*  
 New Business Thru: \_\_\_\_\_  
 Order Separation: 00:05:00  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	69	\$46,425.00	\$39,461.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	69	\$46,425.00	\$39,461.25	0.00
Totals	69	\$46,425.00	\$39,461.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KSNV	30%	\$46,425.00
Market	100%	\$154,750.00

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$41,782.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$26,307.50
KTUD	1%	\$1,547.50
KVVU	17%	\$26,307.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$12,380.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/17/12	M-F 5-6a WakeUp w/Wa@M	5-6a		M-WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00

M-F 5-6a WakeUp w/Wagners

WAKE UP WITH THE WAGNERS ORDER CANNOT START UNTIL WED 9/12

ORDER CANNOT START UNTIL WED 9/12

Start Date End Date Weekdays Spots/Week Rate Rating



